

Advertising

ADVERTISING

Prerequisites:

COURSE	PREREQUISITE
MKTG 340	none
MKTG 363	BA 311
MKTG 441	MKTG 340
MKTG 442	MKTG 340
MKTG 443	MKTG 441, MKTG 442
MKTG 460	BA 311

When Advertising courses tend to be offered:

FALL	WINTER	SPRING	SUMMER
MKTG 340	MKTG 340	MKTG 340	
MKTG 363	MKTG 363	MKTG 363	MKTG 363
MKTG 441	MKTG 441	MKTG 441	
MKTG 442	MKTG 442	MKTG 442	
	MKTG 443	MKTG 443	
MKTG 460	MKTG 460	MKTG 460	MKTG 460

Suggested Sequence:

TERM 1	TERM 2	TERM 3	TERM 4
BA 311	MKTG 363	MKTG 460	MKTG 443
MKTG 340	MKTG 441	MKTG 442	